The United Farmer

April – May, 1985
Annual Meeting

Delegates are the elected representatives of UFA’s members. They are agricultural businessmen who are interested in practical ways to serve their industry. At the Annual Meeting, the Delegates reviewed UFA’s performance, discussed operating reports with Management and authorized the declaration of Patronage Dividends.

1984 was not only a difficult year for everyone involved in the agricultural industry, it was a fiercely competitive year for the operating Divisions of UFA. However, Sales were the third highest in UFA’s history; Earnings (after tax) were the second highest on record as was the Petroleum Patronage Dividend and the Cash Payout.

What factors contributed to UFA’s satisfactory performance in a particularly tough year for agriculture? Recognition must be given to the efficiency of an alert and dedicated management – to the Board of Directors for their conscientious guidance – to the Delegates and Advisory Committee members for their counsel and advice – to our Agents and Member Associations and staff for their skills and energies on behalf of United Farmers of Alberta.

Petroleum Awards

Featured in the April-May issue are the Petroleum Award winners for 1984. Recognition must be given to the Agents and Member Associations for their accomplishments in a very competitive market. Agents and Member Associations are one of UFA’s greatest assets. If our Agents do not succeed, it directly reflects on any success UFA might achieve. Our Agents’ and Member Associations’ determination and quality performance in 1984 made UFA the #1 marketer of farm purple product in Alberta.

Annual Review

The Annual Review is an important form of communication that provides UFA members throughout Alberta with concise information about our Organization, its performance during the past calendar year and its position at year end.

All members who have made purchases totalling $100.00 in the ten months period from January 1st to October 31st receive the Annual Review. Copies are mailed or distributed to UFA Agents and employees. This year’s Annual Review has been designated as a Commemorative Issue in recognition of UFA’s 75th Anniversary.

Information is the catalyst of activity and understanding. Please take the time to read the Annual Review. This year you’ll find “A Look Back” which briefly documents UFA’s first 75 years.

An organization measures its success in many ways. At United Farmers of Alberta, we consider it a major milestone that for 75 years, UFA has served Alberta’s farmers and ranchers and their communities. We hope to make the next 75 years even better and are determined that the progressive attitude and drive that brought UFA so far, will continue and flourish.
The Annual Meeting of United Farmers of Alberta Co-operative Limited was held at the Palliser Hotel on March 12, 13 and 14, 1985.

Delegates **Benton Murphy** of Pincher Creek and **Bill Dobson** of Paradise Valley reported to the Annual Meeting that all the elected representatives of UFA's members - the eight Directors and 63 Delegates were duly registered and present.

Many personal arrangements have to be made by our Directors and Delegates in order for them to attend the Annual Meeting. Their presence is vital to the democratic structure of UFA and the 100 per cent attendance at the meeting shows the responsible attitude of our elected officials to their position.

The meeting was officially opened with an address from President **Howard Haney**. This was followed by reports from **Jim Shindler**, Chief Executive Officer; **Ward Smith**, Corporate Secretary and Personnel Manager; **Gerry Metz**, Treasurer and Manager of the Administrative Division; **Lawrence Proudfoot**, Manager of the Petroleum Division; **Ed Evans**, Manager of the Farm Supply Division; **Leigh Olmstead**, Manager of Information Service.

After each report, Delegates were given the opportunity to question management on any aspects of the Company's operations. Many pertinent questions were asked and were fully and openly answered.

After the Auditors' Report by the firm of **Clarkson Gordon**, Chartered Accountants, the Delegates, as the elected representatives of UFA's member-owners, authorized the declaration of **Patronage Dividends** and selected an independent auditor for the 1985 financial year.
Veteran Directors Retire

Norman S. White

A grain and beef producer from Innisfail, Alberta, where he was born, Norman White has been prominently involved over the years in many organizations. His enthusiasm and his dedication to his community and to his industry has been outstanding.

First elected as a Delegate to UFA in 1964, Mr. White represented the Red Deer East area, until his election in 1973 as Director of District 3C. And an active Director he was, representing UFA in many organizations. A past president of the Knee Hill Valley Farmers Union, a past master of Innisfail Masonic Lodge, an elder of the Kneehill United Church, a member of Unifarm, Innisfail Co-op Association and the Alberta Wheat Pool, a board member of the Agricultural Service Board from 1964 – 1966, chairman of the local U.G.G. board – these are only some of the organizations Mr. White belonged to. And anyone who knows Norman White knows that he has never been just a “dues paying” member. In any organization he has been associated with, he has been an energetic and contributing member. Many organizations, particularly the Goldeye Foundation, benefitted from Norman White’s many efforts on their behalf.

In 1975, Norman White was elected 2nd Vice-president of UFA, a position he held until his recent retirement in 1985. Your many friends and associates wish you, Norman, and your gracious wife Eunice, health and happiness and offer our sincere thanks for your boundless devotion on behalf of UFA.

S. Allan Sinclair

Elected as a Delegate to UFA in 1987, Allan Sinclair recently served notice that he would retire from his position as a UFA Director.

Mr. Sinclair was born and raised in Hearnleigh, Alberta and has always farmed in this area, raising beef and grain. Even before being elected as the Delegate from Sub-district #35, he was closely affiliated with UFA – as secretary of his UFA local for approximately 20 years and president for 10 years. Always a responsible and dedicated member of his community, Allan served on the board of the Rural Mutual Telephone Association for 15 years and was president for four years.

In 1948, he began his long association with the Berrywater Community Centre and served for many years as either president or secretary.

In 1975, Allan Sinclair was elected to the Board of Directors of UFA as Director of District 5E. During his ten years as a Director, he represented UFA on many occasions, particularly on Unifarm’s non commodity special interest group.

A past master of the Milo Masonic Lodge; an associate patron of the Vulcan Eastern Star; a member of the session of the Vulcan United Church, Allan and his good wife Jeannette have been the best of citizens – people who were and still are involved in their industry and in their community.

Our sincere thanks Allan for your many years of conscientious service to United Farmers of Alberta.

1985 Board of Directors

District 1A
Guy Turcotte, Girouxville (elected Director in 1975).

District 2B
Elwood Galloway, Fort Saskatchewan (elected Director in 1976).

District 3C
Ken Hoppins, Huxley (elected Director in 1985).

District 4D
Howard Haney, Iron Springs (elected Director in 1970).

District 5E
John Scheer, Strathmore (elected Director in 1985).

District 6F
Clark Fawcett, Consort (elected Director in 1984).

District 7G
Steve Shybunka, Two Hills (elected Director in 1975).

District 8H
John Onyschuk, Radway (elected Director in 1970).

At a meeting of the Board of Directors held on March 14, 1985, Howard Haney was re-elected President of UFA; John Onyschuk was re-elected 1st Vice-president and Steve Shybunka was elected 2nd Vice-president.
Front Row: Delegates Andy Klak, Athabasca; John Semeniuk, Smoky Lake; John Small, Radway; Walter Pasnak, Edmonton; Directors Clark Fawcett, Consort; Allan Sinclair, Vulcan; Norman White, Innisfail (2nd Vice-president); Howard Haney, Iron Springs (President); John Onyschuk, Radway (1st Vice-president); Directors Elwood Galloway, Fort Saskatchewan; Steve Shybunka, Two Hills; Guy Turcotte, Girouxville; Delegates Earl Brown, Vimy; Nolan Van Nieuwenhuyse, Westlock; Albert Steinbring, Barrhead; Bill Watson, Sangudo.

2nd Row: Delegates Mel Longson, Beaverlodge; Orval Sorken, Sexsmith; Gerry Barnes, High Prairie; Denis Aubin, Guy; Stan Erickson, Tangent; Con Kosiolek, Hotchkiss; Walter Doll, Fairview; Clarence Olthuis, Neerlandia; Donald Ohrn, Thorsby; Ron Andrews, Sherwood Park; Otto Wilken, Stony Plain; Ernest Fahrion, Peers; Roy Vold, Ponoka; David Morrison, High River; Morris Smith, Calgary; Wayne Price, Crossfield.

3rd Row: Delegates Ken Hoppins, Huxley; Allan Sveinson, Innisfail; Al Repchin, Stettler; Steve Sekella, Lundbreck; Ray Hart, Claresholm; Henry Konyenbelt, Nobleford; Joseph Machacek, Taber; Ed Hirch, Bow Island; John Bobryk, Czar; Lynn Sommerfeld, Cardston; Deane Sharpe, Munson; Bryce Henrickson, Patric; David Paton, Ensign; Frank Gechter, Seven Persons.

4th Row: Delegates Jack Swainson, Red Deer; Paul Peterson, Wetaskiwin; David Gould, Consort; Fred Evenson, Kingman; Ben Cibart, Hardisty; Harry Hite, Edgerton; Eugene Graham, Milk River; John Scheer, Strathmore; Harold Ross, Glendon; Jim Durie, Vegreville; John Wright, Chinook.

5th Row: Delegates Lars Larson, Alder Flats; Dean Chessor, Lacombe; Joe Sejdl, Ponoka; Jack Fleck, New Norway; Allan Zwierschke, Holden; David Fedun, Andrew; Bill Dobson, Paradise Valley; Peter Keryluk, Two Hills; Gordon Kuhn, Elk Point; Bill Driscoll, Medicine Hat; Sam Maciuk, St. Michael; Albert Hutton, Hanna; Benton Murphy, Pincher Creek; Alf Hammer, Olds.
Ken Hoppins

Elected in 1975 as the Delegate representing Sub-district #19, Ken Hoppins of Huxley, Alberta was recently elected as the Director of UFA District 3C, which includes Sub-districts 15-21 and CD3.

Born in Trochu, Mr. Hoppins is a descendent of a prominent pioneer family that homesteaded in the Huxley area. Ken grew up on the family farm where he now raises beef and grain. He is the son of June Hoppins and the late Wilf Hoppins, who was general manager of UFA from 1951 - 1963.

Ken has served as secretary of the Loyalty Unifarm local; was on the board of the Kneehill Unifarm sub-district and on the Wheat Pool advisory committee. At the present time he is a director and secretary of the Crossroads Gas Co-op; a member of the Trochu Volunteer Fire Department, the Huxley Fish and Game Association and Unifarm.

Ken and his vivacious wife, Genevieve, have four children, Karen, Kevin, Raymond and Richard.

John H.W. Scheer

A member of the Junior UFA and the Strathmore local of the UFA and the FUA, John Scheer was a delegate from the Strathmore area to UFA conventions in the late 1940’s, including the memorable UFA – FUA meeting in 1949. In 1952, he attended the Rural Farm Leadership course in Banff.

Many associations have benefited from his involvement with them. He was on the board of the Strathmore Rural Fire Fighting Association for 15 years and was chairman from 1977 – 1980. He was a member of the Strathmore Lions Club from 1946 – 1972 and has been a member of the Strathmore Masonic Lodge #53 since 1952 and is a past master and a past DDGM. On strength with the Canadian Army (M) from 1953 – 1964, Mr. Scheer is a member and a past president of the Royal Canadian Legion, Strathmore branch #10.

Born in Strathmore, John raises grain and hay on his farm in this area. Until 1979, he also raised cattle. In 1981, he was elected to the UFA Delegate body, representing Sub-district #33, the Wheatland area. At the 1985 Annual Meeting Mr. Scheer was elected as the Director of District 5E, which includes Sub-districts #29-35 and Co-operative District #5.

Mr. Scheer and his wife Ann have four children, Nancy, Jill, Beth and Becky.

Delegates Information Committee

At the 1985 Annual Meeting, Bill Dobson of Paradise Valley was elected to the four-man Delegates’ Information Committee. He replaces Ken Hoppins who was elected to UFA’s Board of Directors.

Although a relatively new Delegate to UFA, Bill has been active in several organizations among them, president of the Paradise Valley Agricultural Society, a member of the Railline Retention Committee and the Alberta Wheat Pool Committee.

The Delegates Information Committee plans the Annual Meeting Workshop and the New Delegate Workshop.

Delegates’ Information Committee – 1984
Delegates Allan Zwierschke, Holden; Gerry Barnes, High Prairie; Jack Swainson, Red Deer, Ken Hoppins, Huxley.
Retirements

Steve N. Elkow

In 1975, Steve Elkow was elected as the Delegate from Sub-district #47. For ten years, he conscientiously served UFA’s members in the Eagle area of Alberta.

Born in the Two Hills area, Steve has a beef and grain operation. He has been prominent in community and agricultural organizations and has served as president of the Willingdon

Elections

Elections were held for the positions of Director in the odd-numbered districts. General Chairman of the Election Committee was Dean Chessor, Lacombe. The Returning Officers were John Bobryk, Czar; Harry Hite, Edgerton; John Small, Radway; Roy Void, Ponoka. Deputy Returning Officers were: Ernest Fahrung, Peers; Lynn Sommerfeldt, Cardston; Fred Evenson, Kingman and Andy Klak, Athabasca. The Alternate Returning Officers were: Henry Konynenbelt, Nobleford and Nolan Van Nieuwenhuyse, Westlock.

Candids at the Annual Meeting

Delegates John Small, Radway; Roy Void, Ponoka; Dean Chessor (Chairman), Lacombe; John Bobryk, Czar.

Delegates Henry Konynenbelt, Nobleford and John Wright, Chinook.

Delegates Paul Peterson, Wetaskiwin and Al Repchin, Stettler.
Candids at the Annual Meeting

Director Allan Sinclair, Vulcan; Delegates Eugene Graham, Milk River; Bryce Henrickson, Patricia.

Delegates Con Kosiorek, Hotchkiss and Frank Gechter, Seven Persons.

Chief Executive Officer Jim Shindler, and Director Guy Turcotte, Girouxville.

Delegates John Small, Radway; Orval Sorken, Sexsmith; Jim Dune, Vegreville.

Delegate David Fedun, Andrew; Corporate Secretary Ward Smith; Delegate Ernie Fahrion, Peers

Delegates Mel Longson, Beaverlodge and Jack Swainson, Red Deer.

Delegate David Paton, Ensign and Petroleum Region Manager Bill McNab.

Delegates Roy Vold, Ponoka and Earl Brown, Vimy.
Delegates John Semeniuk, Smoky Lake and David Morrison, High River.

Delegates Harold Ross Glendon; Gordon Kuhn, Elk Point; Director Steve Shybunka, Two Hills.

Treasurer Gerry Metz and Delegate Ben Cibart, Hardisty.

Delegates Clarence Olthuis, Neerlandia and Peter Keryluk, Two Hills.

President Howard Haney, Iron Springs and Delegate Walter Pasnak, Edmonton.

First Vice-president John Onyschuk, Radway; Assistant Manager, Farm Supply Division, Terry Semeniuk; Delegate Bill Watson, Sangudo.
New Delegates

UFA welcomes Earl Brown, Peter Keryluk, Clarence Olthuis and John Semeniuk to the Delegate body.

Over the years, it has become very evident that UFA Delegates are active members and supporters of their community and of various other agricultural organizations.

R. Earl Brown

The new Co-op District #8 Delegate is Earl Brown. Born in Lacalmette, Mr. Brown attended Springfield School and then went on to the Vermilion School of Agriculture. He purchased his first quarter of land in 1945 and has been farming in the same area, the Vimy area, all his life. Dairying was his main source of income until 1981 and now Mr. Brown runs a mixed farming operation with his son Lyle.

Mr. Brown has not only belonged to, but has, over the years, held executive positions in many community and agricultural organizations. At the present time, he is president of the Pembina UFA Co-op in Westlock, a director of the Westlock and District Agricultural Society; (he is a past president); president of the Legal local U.G.G. board; a director of the Alberta Associations of Agricultural Societies; a life member of Unifarm and an elder of the Picardville United Church.

Mr. Brown and his wife Esther have two sons Barry and Lyle, three daughters, Donna, Roberta and Beverly and seven grandchildren. The whole family is very active in many organizations in Westlock and were the first recipients from the area to be honored in 1972 with the Farm Family Award.

Esther Brown belongs to the Echo Hills Women’s Institute and is constituency convenor for the Mid-Pembina Alberta Women’s Institute; a life member of Unifarm, superintendent of the Picardville United Church and a camp director at Long Island Lakes. A member of the U.C.W. Picardville, a 4H leader for 15 years; a 4H judge and a member of the District Home Economics advisory board, Esther is well known for her handicraft work.

For hobbies, Earl Brown raises Percheron horses and enjoys working with them.

Peter D. Keryluk

The new Delegate representing Sub-district #47, is Peter Keryluk of Two Hills. Born and raised in the Two Hills area, Mr. Keryluk operates a 1900 acre mixed farm and produces mainly grain.

He has been an active member of his community and is secretary-treasurer of the Two Hills Agriculture Society. Mr. Keryluk served at most of the executive levels of the Farmers Union of Alberta and is presently a member of the National Farmers Union, Two Hills Local; a board member of the local United Grain Growers and a member of the Alberta Wheat Pool.

Mr. Keryluk and his wife Zenovia have four boys Gerald, James, Brent and Glen and five girls, Arlene, Myrna, Lana, Tina and Tracy. Five of their children are married and the Kerylucks have 11 grandchildren.

Zenovia Keryluk is a Registered Nurse at the Two Hills General Hospital and is presently working on her Bachelor of Nursing Degree.

Curling, travelling and meeting new people are things Mr. Keryluk enjoys doing but his main hobby is experimenting in agriculture for the future.

A supporter of most community projects, Mr. Keryluk is looking forward to taking part, as the elected representative of members in the Eagle area, in the growth and development of UFA.

Clarence Olthuis

Representing Co-operative District #1 is Clarence Olthuis of Neerlandia. Born in Westlock, he has a grain and poultry farm in the Neerlandia area.

Clarence has been very active in many organizations. He is a past president of the Neerlandia Savings and Credit Union; been a delegate to the Alberta Pork Producers Marketing Board and served on the board of directors of the Lilydale Poultry Processors.

At the present time, he is on the board of directors and secretary of Neerlandia Co-op and belongs to the Barrhead Co-op, Barrhead Fish and Game Association, Christian Farmers Federation, Misty Ridge Ski Club, Barrhead Flying Club, Westlock Flying Club and the Barrhead Agricultural Services Board. Mr. Olthuis is also involved in church activities and somehow finds the time to coach a mite hockey team.

Clarence and his wife Primrose have four children, Kurtis, Warren, Tracey and Graham. Mrs. Olthuis is a calvinette counselor and is presently involved in a heritage day pro-
Petroleum Division

A Look Back

UFA’s Petroleum Division had a modest beginning but with initiative, dedication and effort, it has grown to be Alberta’s #1 marketer of farm purple product in Alberta.

Chronologically and briefly, here are some of the pertinent events in the history of the Petroleum Division.

1929 – The first Co-op bulk fuel outlet was opened at Huxley, sponsored by the Loyalty UFA Local. Arrowwood farmers also organized a purchasing pool in their area and became actively involved in handling petroleum products.

1930 – Alberta Oil Consumers Cooperative formed as an offshoot of Arrowwood Purchasing Pool and other co-operative associations.

1932 – UFA Central Co-operative Association Limited, a subsidiary of UFA was formed to centralize the buying of farm supplies by the various UFA locals.

1933 – Art Riley was hired as the first oil division employee and a company car, a 1932 Chevrolet coupe, was purchased for him at a cost of $125.00.

1934 – The Board of Directors of UFA decided to take on a general agency throughout Alberta for the distribution of the products of Maple Leaf Petroleum Limited, a subsidiary of Imperial Oil.

1936 – This was the first full contractual year between Maple Leaf and UFA. Sales of light products totalled 1.8 million gallons and earnings were $12,000. Maple Leaf was primarily the petroleum marketer and was responsible for accounts receivable, inventories, transportation of product, field auditing services, etc. They also provided financial assistance in building bulk plants. UFA provided some sales force and received an override commission from which they set up a patronage dividend program.

1940 – Calgary service station opened; earnings first year were $445.98.

1941 – Edmonton service station opened.

1942 – restricted manufacture of storage tanks, steel drums – many agents resigned to go to war – gas rationing came into effect – building of Alaska highway resulted in a shortage of truckers available for transportation of gasoline.

1944 – Gasoline drum sale restricted; a sustained effort made to secure some of the used drums piled up along the Alaska highway. Due to

John T. Semeniuk

Recently elected as the Delegate from Sub-district #51, the Smoky Lake area is John T. Semeniuk. Smoky Lake has played a prominent part in the life of the Semeniuk family. John grew up on the family farm in this area; it is where he attended school; where he has always farmed and now his son Gordon is farming with him on the home place. The Semeniuk family have a mixed farming operation where they raise grain, mostly barley and have about 30 cows and about 250 hogs.

In his youth, John Semeniuk was a member of the local 4H club and won awards for his wheat and oats. He later served as the secretary of the UFA Pakan local and then as a Delegates Advisory Committee member for a number of years.

John and his wife Ellen have two children, a son Gordon who is married to Laverne and a daughter Valerie who is married to Randy Firnchuk. The Firnchucks have two sons Ryan and Scott.

John Semeniuk is vice-president of the Pakan Church and is a member of the Alberta Wheat Pool and the United Grain Growers. Ellen Semeniuk works full time at the local bakery and is also active in their church.

For hobbies, John enjoys fishing and curling.

UFA – Maple Leaf Petroleum – Sales Meeting

Back Row - left to right: Bill Sturgeon, Ron Packer, Arne Olson, Gordon Brazeau, Bill Margach, Archie Bickan, Vic Sinclair, Ed Hutchison, Bill Cook, Bill Clark

the war, replacements and repairs for trucks were difficult to find.

1945 - wartime regulations lifted - 6.5 million gallons of fuel distributed.

1946 - 25 new agencies for Maple Leaf Co-op products were opened at points stretching from Coutts to Notikewin on the Keg River.

1948 - 12.4 million gallons in fuel sales - 4th place in Alberta in volume distributions of petroleum products.

1951 - sales of 17.2 million gallons - 341 farm tanks supplied to agents for resale.

1953 - UFA has 133 bulk plants - owned by UFA, 79 - owned by Maple Lead, 19 - owned by Pembina, 9 - owned by Coronation, 2 - owned by local co-ops, 9 - owned by agents, 15

1955 - fuel sales of 25.3 million gallons, lube oil 222,000 gallons - biggest problem is farm credit and agents who sell without making proper credit arrangements.

1957 - Olds plant destroyed by fire - extensive program to increase storage facilities by 120,000 gallons at 22 points - all assets of Maple Leaf Petroleum Limited purchased by UFA for one million dollars.

Assets consisted of: inventories of bulk plants throughout Alberta; ac-
counts receivable; few bulk plants that had remained the property of Maple Leaf; the Maple Leaf brand name.

There was a 12 year repayment program and all employees of Maple Leaf, with five years service, were given the opportunity to transfer to UFA. Bill Margach, who is now the Assistant Manager of the Petroleum Division, is the only remaining employee who made the transfer in 1957.

By purchasing Maple Leaf, UFA gained independence in its operations resulting in increased earnings for members. The commitment was for a 12 year repayment program, however UFA was able to pay off the million dollars in three years.

An important arm of the Petroleum Division is the Edmonton Petroleum Warehouse. From 1935 to 1936, all lubricants were refined and shipped to Calgary from Sarnia, Ontario. With the discovery of oil in Alberta, a lube refinery was built in Edmonton and for practical purposes, the petroleum warehouse was moved, to Edmonton.

In 1958, Cec Robb was appointed Manager of the Division. In 1965, Lawrence Proudfoot was appointed Manager. Many factors contributed to the outstanding growth of the Petroleum Division and full credit must be given to the many people who, over the years, gave of their expertise, drive and determination in order for UFA’s Petroleum Division to become Alberta’s #1 marketer of farm purple products in Alberta. Sometimes referred to as “Farmers in the oil Business”, UFA is the only major marketing organization that is owned by Alberta’s farmers and ranchers.

1940’s – Calgary Service Station (7th Avenue & 1st Street S.E.)

Petroleum Division Today

For over 50 years, UFA has successfully marketed petroleum products. From a small bulk plant at Huxley, UFA has become Alberta’s #1 marketer of farm fuel. Lawrence Proudfoot is Manager of the Petroleum Division; Bill Margach is Assistant Manager; Bill McNab, Region Manager South and Peace area; Harold Lee, Region Manager North and Manager of the Petroleum Warehouse; Tom Miller, Manager Marketing Services and Territory Managers are Tim Church, Bill MacPherson, Mark McCarron, Fred McMillan, Don Reid, Jerome Stang and Keith Tully.

UFA Petroleum Agents and Petroleum Managers of Affiliated Co-ops have many responsibilities. For many of our member-owners, Petroleum Agents are one of the closest liaisons they have with UFA.

Agents understand the vital importance of a dependable fuel supply and they can be relied upon to give sound advice on the right oil for all farm equipment.
Petroleum Awards – 1984

5 Million Litre Club

In 1975, the Million Gallon Club was created. Due to metrification, there is no longer a million gallon club. In 1981, it was replaced by the 5 Million Litre Club. Agents or Member Associations that sold more than five million litres during one full calendar year (from January 1st to December 31st of the competing year) qualify for membership in this club and receive a plaque and then receive a gold bar for each of the next 5 million litres sold.

For the 10th year, Agents with volumes of over 5 million litres competed for the Best Volume Increase Award in the North Region and in the South and Peace Region. The region winners were presented with an engraved plaque and a cheque and the two runners-up each received a cheque.

Stuart Y. Robertson

Appointed the Calgary UFA Petroleum Agent in 1983, Stu Robertson was the winner of the Best Volume Increase in the over 5 million litres category for the South and Peace Region.

Originally from Vernon, B.C. Stu was raised on a farm and after graduating from Vernon Senior High School worked for the local I.H.C. farm dealer in Vernon. In 1960, he joined Massey Ferguson Industries Limited. He travelled southern Alberta calling on dealers and farmers and became well acquainted with the management and operations of farms in the area. When he left Massey Ferguson, Stu was Western Canadian Regional Manager for the four western provinces.

Stu and his wife Barbara have three children, David, who is a driver for the Calgary Agency; Heather, who is the office manager at the Agency and Patricia, who is a student.

Stu has taken Business Administration at Mount Royal College. He is an avid sports enthusiast and has coached hockey and lacrosse for many years. He enjoys fishing, golfing, skiing and camping with his family.

Congratulations to the Robertson family for their outstanding efforts which culminated in winning the Best Volume Increase in the over 5 million litre category in the South and Peace Region.

Dick Landerl

Winner of the Best Volume Increase in the over 5 Million Litre Award in the North Region is Dick Landerl of Vermilion. This is the second year in a row that Dick has won this important award.

Originally from Saskatchewan, he was transferred by Federated Co-ops to work in one of their stores in Vermilion. Dick was anxious to get into his own business and when the opportunity presented itself, he became a partner at the UFA Agency in Vermilion. When his partner retired in 1981, Dick officially became the UFA Agent in Vermilion.

Dick likes to do the driving and covers a large territory. He is always on the alert to increase his volume
and has an excellent reputation in the area for being reliable and efficient.

Dick and his wife Dianne have two children, Craig and Kristean.

Congratulations, Dick, on again being the winner of the Best Volume Increase in your category.

Eldon Cage

Runner-up of the Best Volume Increase in the over 5 Million Litre Club for the South and Peace Region is Eldon Cage of Beaverlodge.

Born in Beaverlodge, Eldon lived on the family farm until he was 14 years old. Before becoming the UFA Agent at Beaverlodge on June 2nd, 1975, he was with Agriculture Canada for 15 years. His work at the Beaverlodge Research Station, which is nationally recognized for its work on the unique Peace River area, was involved with micro biology and soil fertility.

In his ten years as the UFA Agent at Beaverlodge, Eldon has won numerous awards. He is hard working and progressive and has made every effort to increase his volume at Beaverlodge.

Eldon and his wife Lorraine have three children, Brent, Jason and Sherry. Eldon has been a member of the Beaverlodge Fire Department and the town planning commission for many years. For hobbies, he enjoys curling, woodworking, hunting, fishing and camping.

Congratulations on your award, Eldon.

Current Members of the 5 Million Litre Club

Beaver Creek Co-op Association Ltd.
Lamont
Ed Krill, Manager
Bryan Bradley
Edmonton
1 gold bar
Ernie Brauer
Hines Creek
Eldon Cage
Beaverlodge
1 gold bar
John Clayton
Sylvan Lake
Cloutier Bros.
Falher
Woody Dutton
Valleyview
Dunc Fentie
Fairview
1 gold bar
Bert Galliford
Onoway
Alex Graham
Spirit River
Hugh Greenwood
Delburne
Don Hennel
Stettler
Fred Johnson
Pembina UFA Co-op
Barrhead
Ron Jorgenson
Drayton Valley
Richard Landerl
Vermilion
Lyle Leyh
Pembina UFA Co-op
Westlock
Jim Madden
Wildwood
Andy Makar
Athabasca
Bob Matthews
Eckville
Barry & Elden
McLachlan
Grimshaw
Medicine Hat Co-op Ltd.
Marcel Auger
Petroleum Manager
2 gold bars
Willie Meier
Bay Tree

Donald Miller
Innisfail
Ray Miller
Red Deer
Ronald Olineck
Vegreville
Blair Oliver
Camrose
Tom Page
Three Hills
Pincher Creek
Co-op Assoc.
Richard Richter
Petroleum Manager
Ponoka Co-op Oils Ltd.
Alex Williamson,
Manager
Leon Ramstad
Bashaw
Stu Robertson
Calgary
2 gold bars
Bob Sieker
Grande Prairie
3 gold bars
Murray Smythe
Lacombe
Mike Stasyk
Glendon
Don Swanston
Acadia Valley
Edward Vogel
Elk Point
Lorne Wagstaff
Trochu
Wetaskiwin Co-op
Refineries Ltd.
Johnstone Lillebuen
Manager
1 gold bar
Jack Williams
Lethbridge
1 gold bar
Russ Wilson
Olds
Greg Yohemas
Salisbury
Petroleum Awards 1984

Best Volume Increase
(Less than 5 Million Litres)

Petroleum Awards were recently presented to the winners and runners-up in qualifying petroleum territories for Best Volume Increase, Most Improved Lube Oil Ratio and the top ten Agents in Days Outstanding category.

The Winners

**Barton Watson**, Picture Butte
Territory #1

**Doug Oberg**, Forestburg
Territory #4

**George Karpyshyn**, Spedden
Territory #6

**Fred Johnson**, Barrhead
Pembina UFA Co-op

Runners-up

**Marvin Groves**
Alix, Territory #4

**Neal Jones**
Dewberry, Territory #6

Days Outstanding

This program recognizes the top ten Agents in the collection of accounts receivable. Days Outstanding is a formula designed to measure effective control of accounts receivable.

The winner, for the third year in a row, was Bryon Syverson.

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<td><strong>Bryon Severson</strong>, Provost</td>
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<td><strong>Pat Gauthier</strong>, Milo</td>
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<td><strong>Don Peterson</strong>, Dalum</td>
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<td><strong>Dick Tipler</strong>, Edgerton</td>
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<td><strong>Randy Baskin</strong>, Iron Springs</td>
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<th>Agent</th>
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<td><strong>Garry Pederson</strong>, Cereal</td>
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<td><strong>Palma Paulson</strong>, Gladstone</td>
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Most Improved Lube Oil Ratio

Winners

**Stu Robertson**, Calgary
Territory #2

**Doug Oberg**, Forestburg
Territory #4

Runners-up

**Marvin Groves**
Alix, Territory #4

**George Karpyshyn**
Spedden, Territory #6